

Hair Tissue Mineral Analysis

Practitioner Webinar Series 2021

Nutrient and Toxic Element Testing

Success in Clinic with HTMA

Tuesday February 9th 2021 7.30pm (AEST)
\$55, FREE for InterClinical Practitioners

Presented by:

The InterClinical Team



Register now at interclinical.com.au/webinar

The webinar

InterClinical Laboratories is proud to bring you this webinar, *Success in Clinic with Hair Tissue Mineral Analysis (HTMA)*.

As practitioners we understand the complexity of the decisions we make with every consultation and set of treatment recommendations. We take a thorough history and symptom picture and from these we formulate a hypothesis. HTMA provides precise clinical data ensuring confidence in the decisions we make.

In this webinar we'll discuss why HTMA is essential in clinic, and how it can improve patient outcomes and retention. We'll cover the practical details of how to take your hair sample and give you a behind the scenes look at how it is processed. We'll examine the science behind the hair test and how HTMA compares to other tests. We'll look at what elements we test, what elements we don't test and why, and how to deal with chemically treated hair and more.

Some of the terminology used in the report may be new to you. We'll clarify what it all means, as well as how to skim the report. We'll give you tips on how to get the most out of your 'prep call', practical suggestions on how to introduce the report to patients, and how to maximise compliance.

The practical, common-sense webinar to help you build a successful clinic in nutritional and environmental medicine.



InterClinical Laboratories
Precise measurements in parts per million

Your presenters

The InterClinical Team

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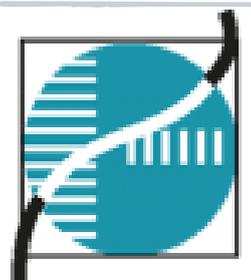
Head Naturopathic Consultant

Shannen Goldthorpe

Customer Service

Susan Szczesny Adv Dip Nat

Senior Technical Advisor



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Laboratories**

Learn about

- What is HTMA and why use it in clinic?
- What you need to know to get the most useful results
- The science behind the test & what happens at the lab
- Breaking down the terminology
- Skimming through the report
- How to maximise your free prep call
- Practical tips for introducing HTMA in clinic

Register for this webinar to improve your clinical outcomes.

REGISTER TODAY

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Practitioner Training Webinar \$55 or

FREE for InterClinical registered practitioners.

Are you an InterClinical Practitioner? Register now at interclinical.com.au/register